

CASSAVA ONBOARDING

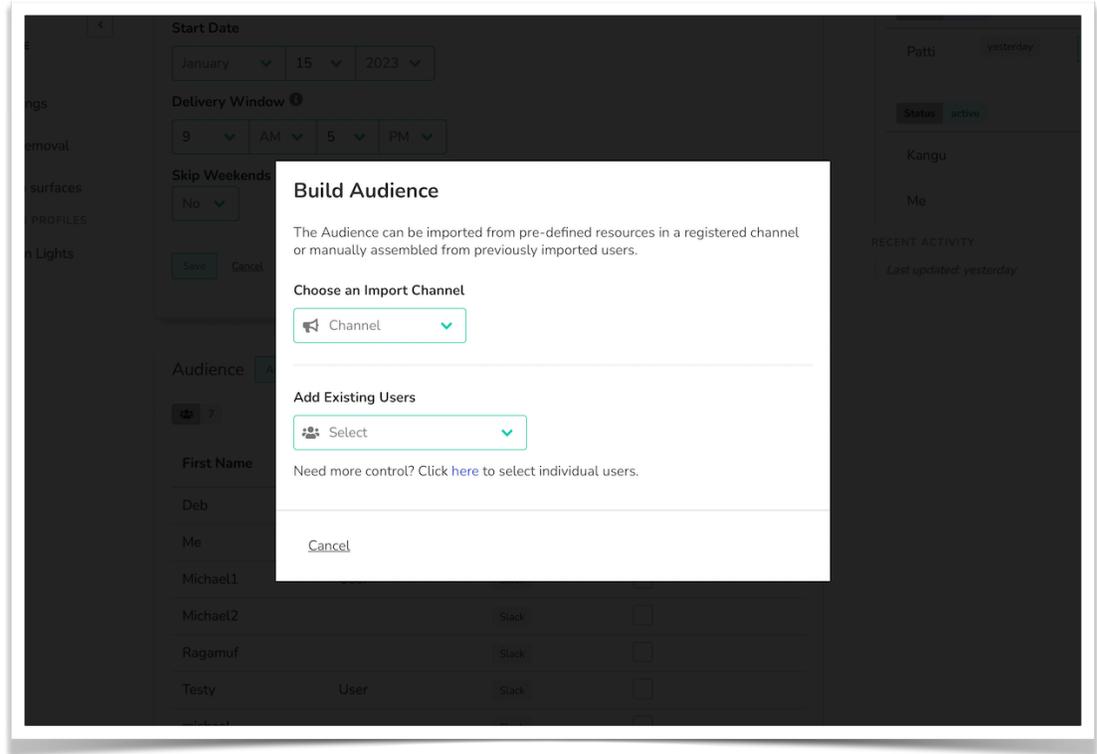
DISTRIBUTION

AUDIENCE

SELECTION

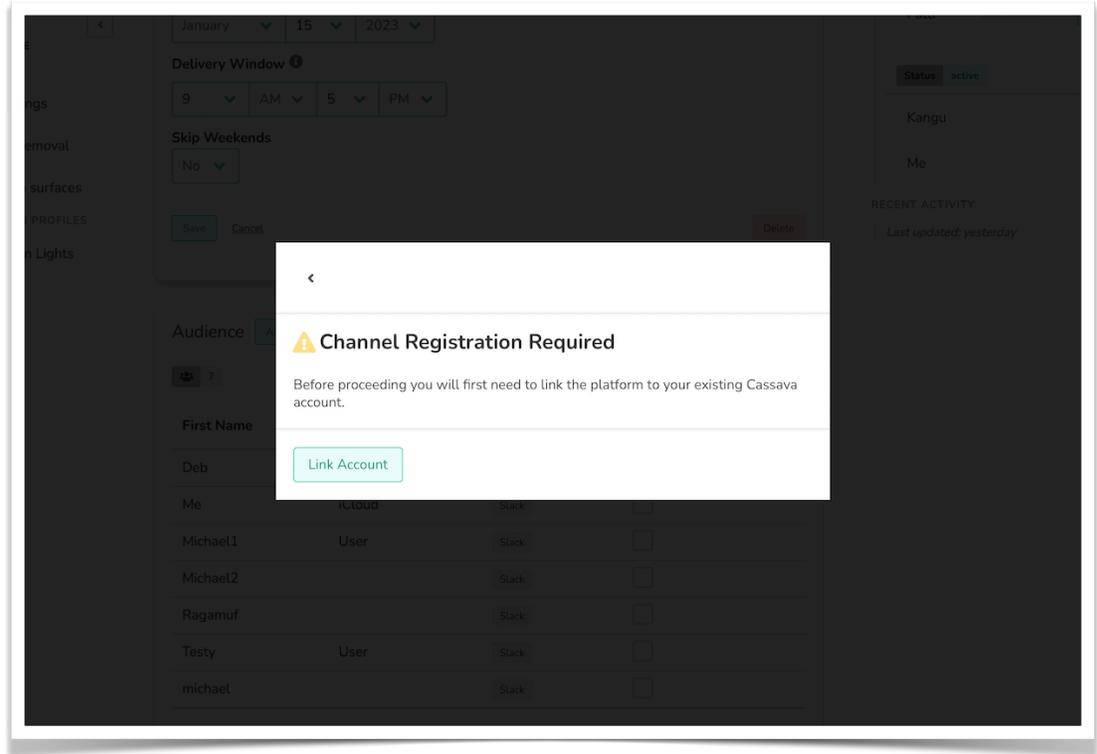
PLATFORM SELECTION

Audiences are composed of users imported from your connected platforms and require a one-time permission grant to Cassava.



PLATFORM LINKAGE

Multiple platforms can be linked to your existing account in Cassava. This allows you to compose audiences whose members span one or more platforms.



CONNECTED PLATFORMS

At any time you can view the status of all available platforms in Settings.

The screenshot displays the Cassava user interface. At the top, the navigation bar includes the Cassava logo, a home icon, and links for Dashboard, Experiences, Blog, and a highlighted 'Create Experience' button. The user's name 'Michael' is shown in the top right corner. The main content area is titled 'Settings' and is divided into three sections: 'Connected Platforms', 'Link Account', and 'User Settings'. The 'Connected Platforms' section shows that no external platforms are currently linked. The 'Link Account' section provides an option to 'Add to my organization'. The 'User Settings' section allows for adjusting the 'Time Zone' (set to America/New_York) and 'Locale' (set to English (United States)), with a 'Save' button at the bottom.

CASSAVA Dashboard Experiences Blog Create Experience Michael

Settings

Connected Platforms
Cassava is currently linked to these distribution channels:

Link Account Admin
Connect additional distribution platforms to your Cassava account.

Add to my organization

User Settings

Time Zone: America/New_York

Locale: English (United States)

Save